

Road Safety November 2024

Roading Satisfaction Monitor

Provided: December 2024

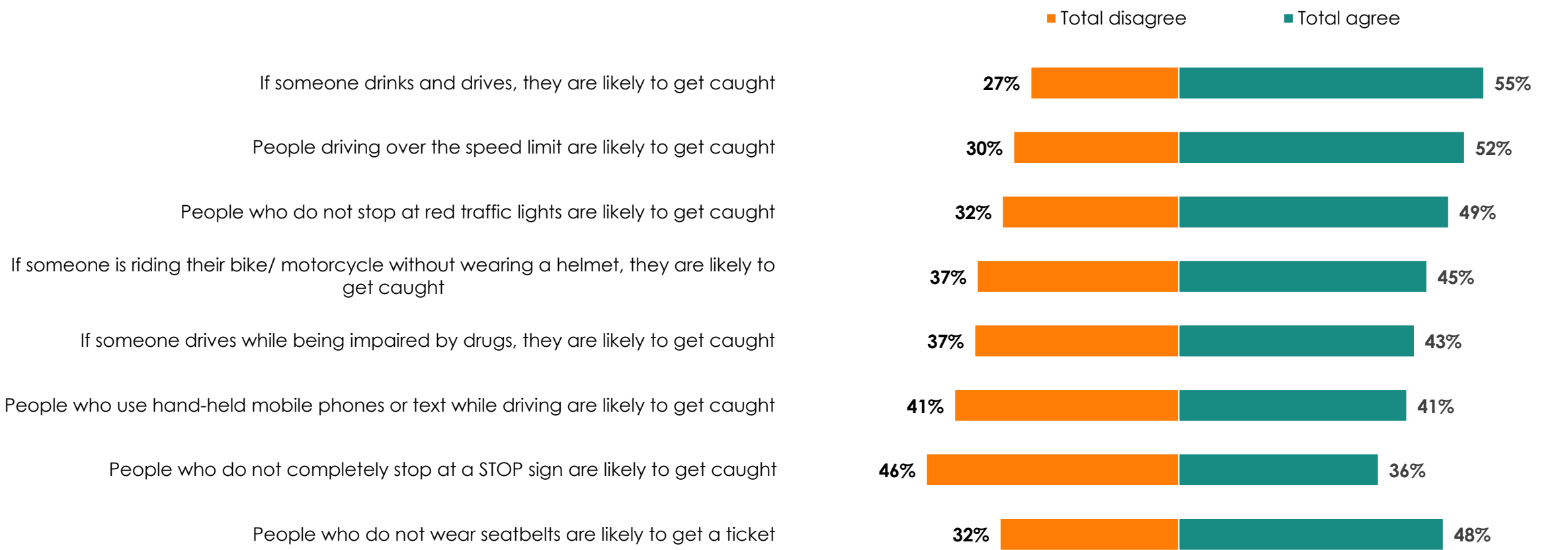


Methodology

Target audience	Interview dates	Method	Sample size	Weighting and significance testing
Auckland residents aged 15 and over	14th November to 1st December 2024 14th August to 4th September 2024 14th May 2024 to 13th June 2024 13th February to 14th March 2024 23rd November to 12th December 2023	The questions were included within the Auckland Road User Satisfaction monitor. Respondents were sourced from the ConsumerLink and Dynata online panels. Survey invites were sent to Auckland residents and quotas were placed in terms of gender, age and Council Ward to ensure a representative sample.	Approximately n = 500 Auckland residents per wave	Weights were applied to ensure the data was representative of the Auckland population by Council Ward, gender, ethnicity and age to account for minor variations in actual and expected interviews. Changes between time periods and demographic groups have been tested at the 95% confidence interval. Statistically significant changes are indicated by an arrow.

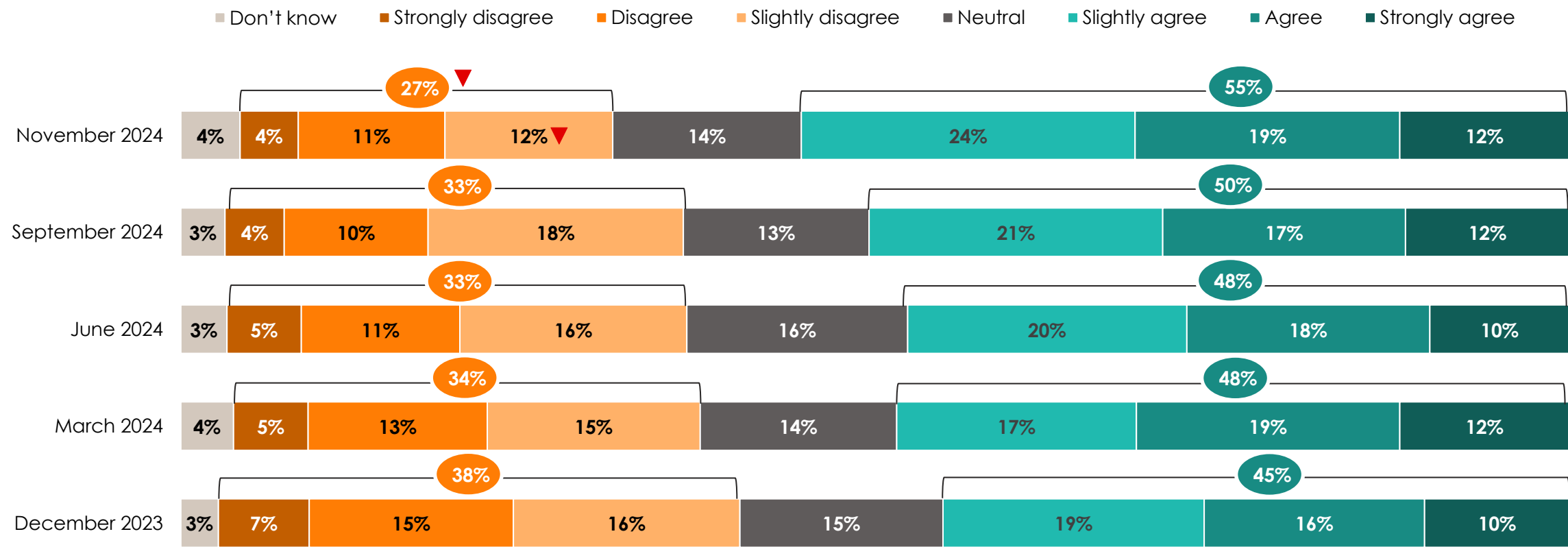
Agreement remains highest that people drinking and driving, driving over the speed limit, or not stopping at red traffic lights are likely to be caught. Lowest agreement is for people to be caught if they do not completely stop at a STOP sign.

Likely to get caught or ticketed
(among Auckland residents, November 2024)



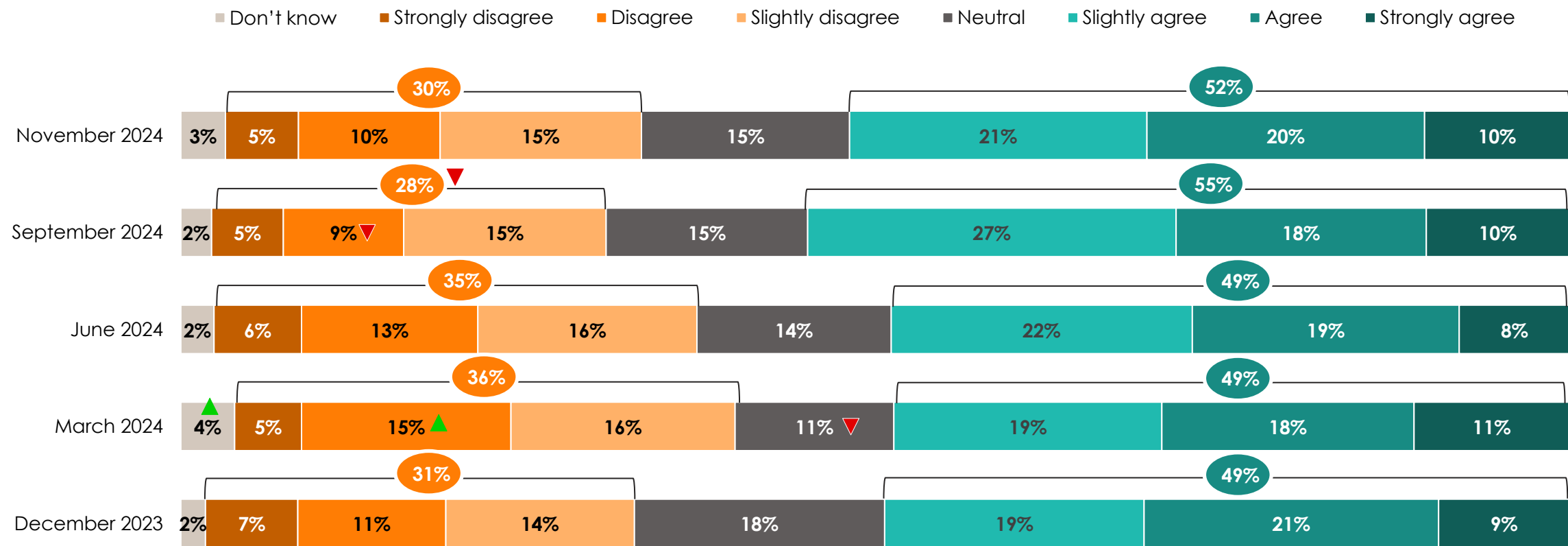
Perceptions that someone is likely to be caught if they drink and drive continue to slowly build to 55% this quarter. Disagreement has reduced significantly to 27%.

If someone drinks and drives, they are likely to get caught
(among Auckland residents)



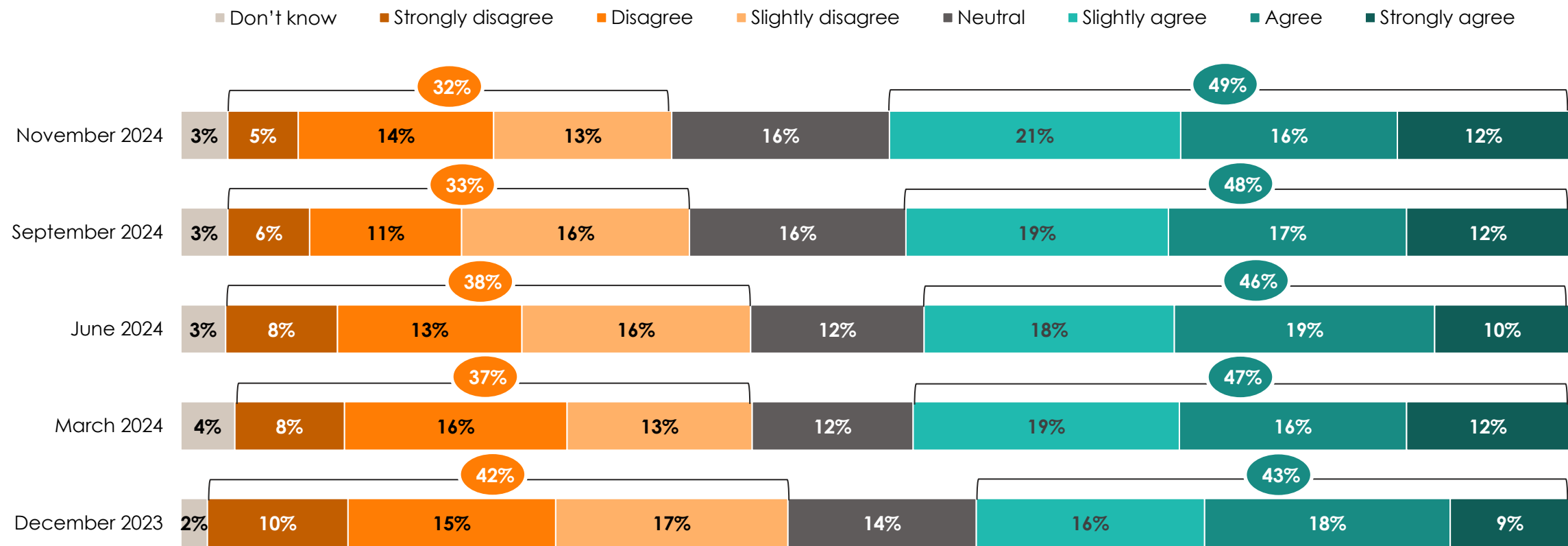
Similar to past quarters, one in two agree that people driving over the speed limit are likely to get caught. Disagreement remains lower than during the first half of 2024 at 30%.

People driving over the speed limit are likely to get caught
(among Auckland residents)



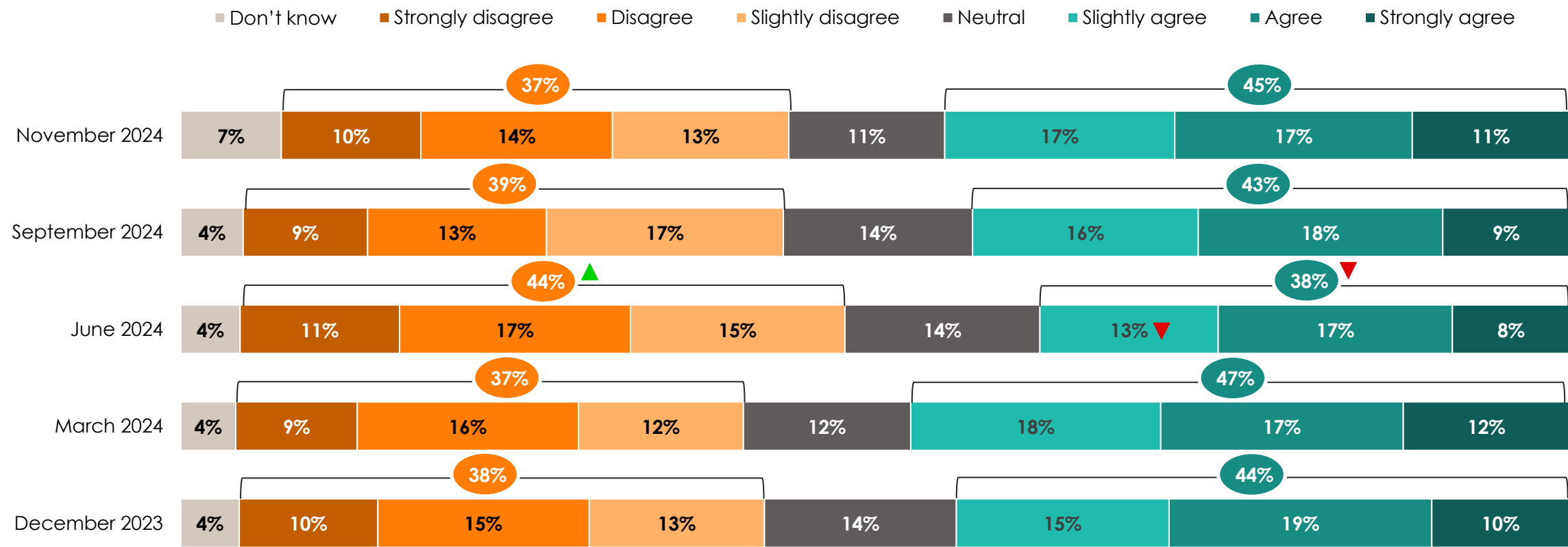
One in two residents think people who do not stop at red traffic lights are likely to get caught. Disagreement remains lowered at one in three.

People who do not stop at red traffic lights are likely to get caught
(among Auckland residents)



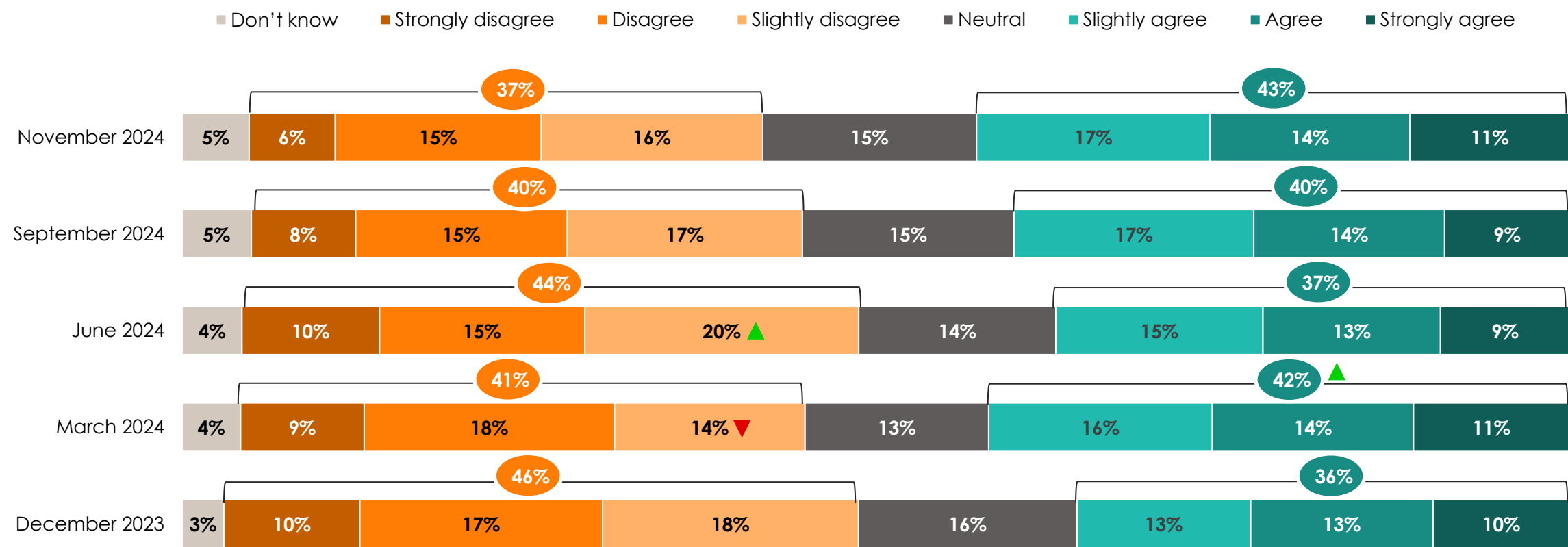
Slightly more residents agree (45%) than disagree (37%) this quarter that someone riding their bike / motorcycle without wearing a helmet is likely to get caught.

If someone is riding their bike/ motorcycle without wearing a helmet, they are likely to get caught
(among Auckland residents)



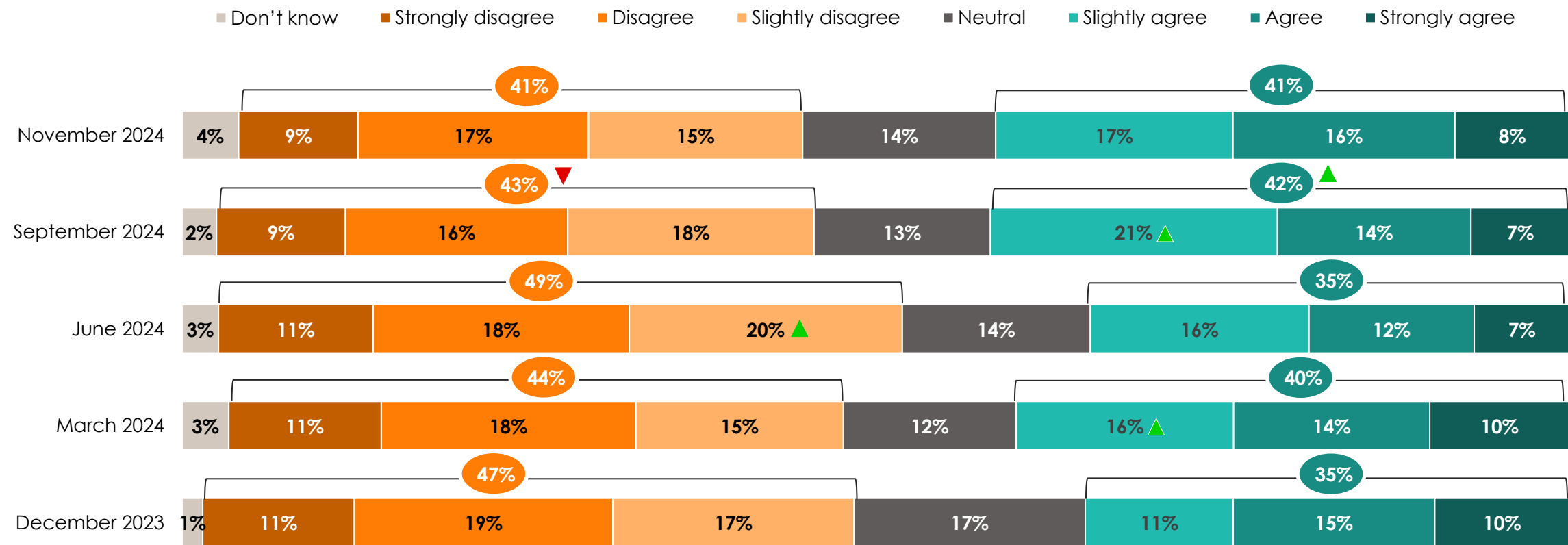
Although views remain mixed, agreement that someone is likely to be caught if driving while impaired by drugs continues to slowly build each quarter.

If someone drives while being impaired by drugs, they are likely to get caught
(among Auckland residents)



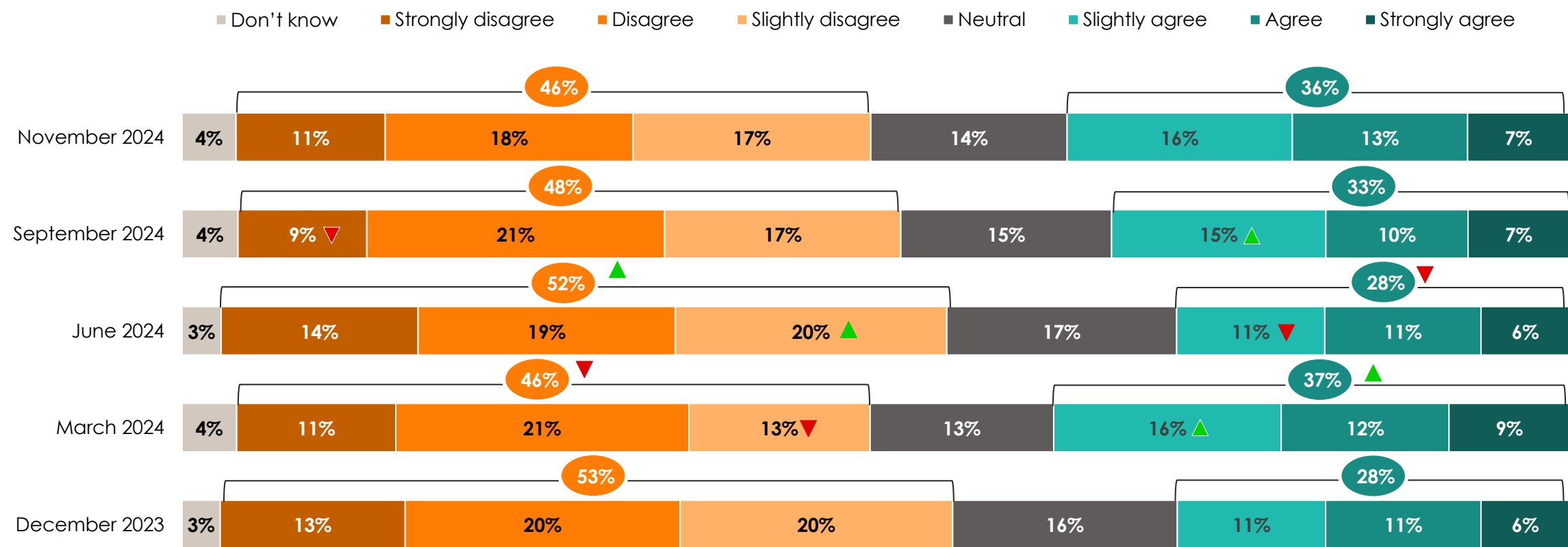
Views remains equally divided among residents whether people who use hand-held mobile phones or text while driving are likely to get caught.

People who use hand-held mobile phones or text while driving are likely to get caught
(among Auckland residents)



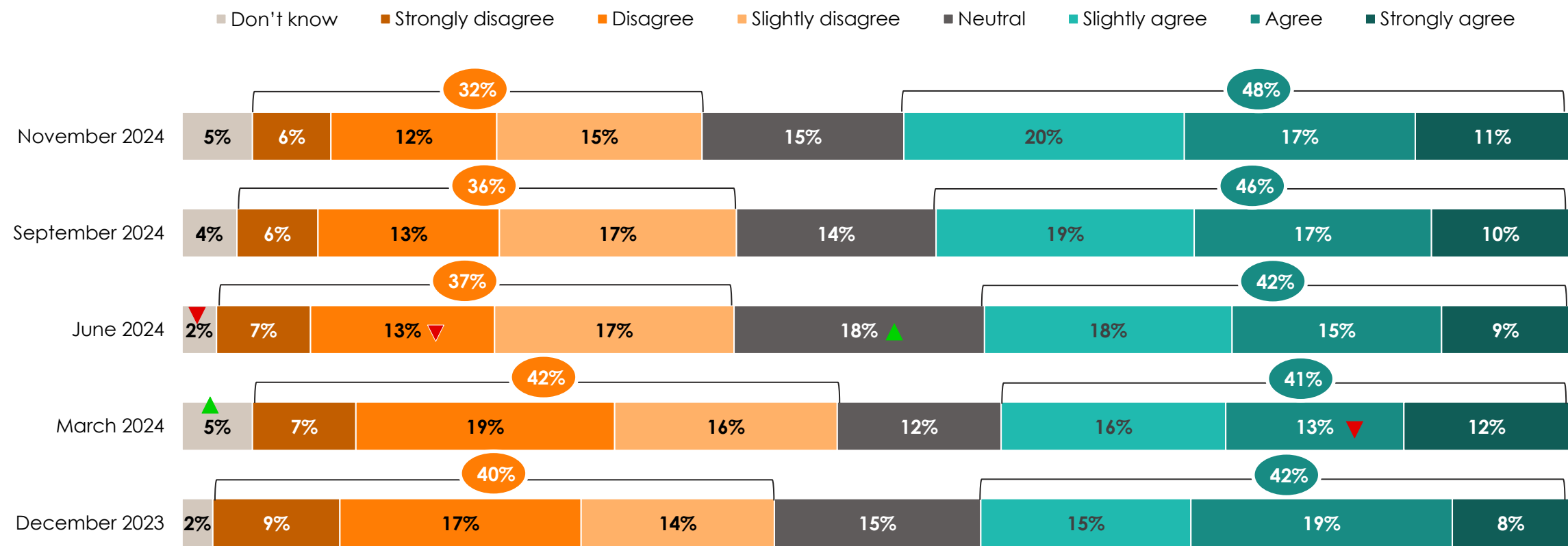
Although more still disagree than agree that people who do no completely stop at a STOP sign are likely to be caught, agreement is continuing to slowly build.

People who do not completely stop at a STOP sign are likely to get caught
(among Auckland residents)



Almost one in two agree that people who do not wear seatbelts are likely to get a ticket. Although not statistically significant, disagreement has reduced to 32% this quarter.

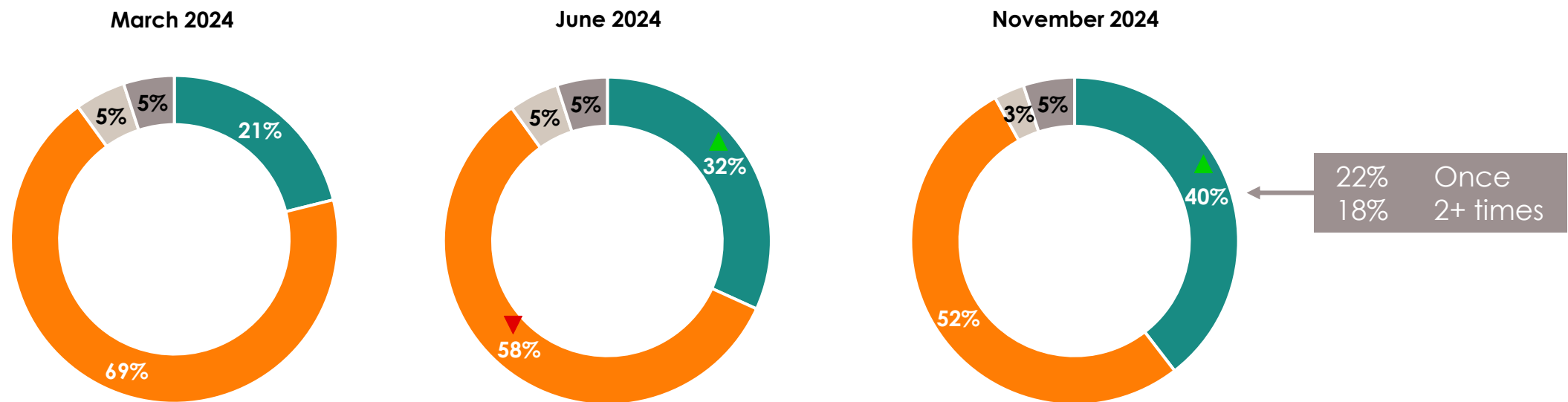
People who do not wear seatbelts are likely to get a ticket
(among Auckland residents)



Two in five residents have now been stopped at an alcohol checkpoint while driving in the last 12 months, being double the level in March 2024. Almost one in five (18%) claim to have been stopped two or more times.

Stopped at an alcohol checkpoint while driving in the last 12 months
(among Auckland residents)

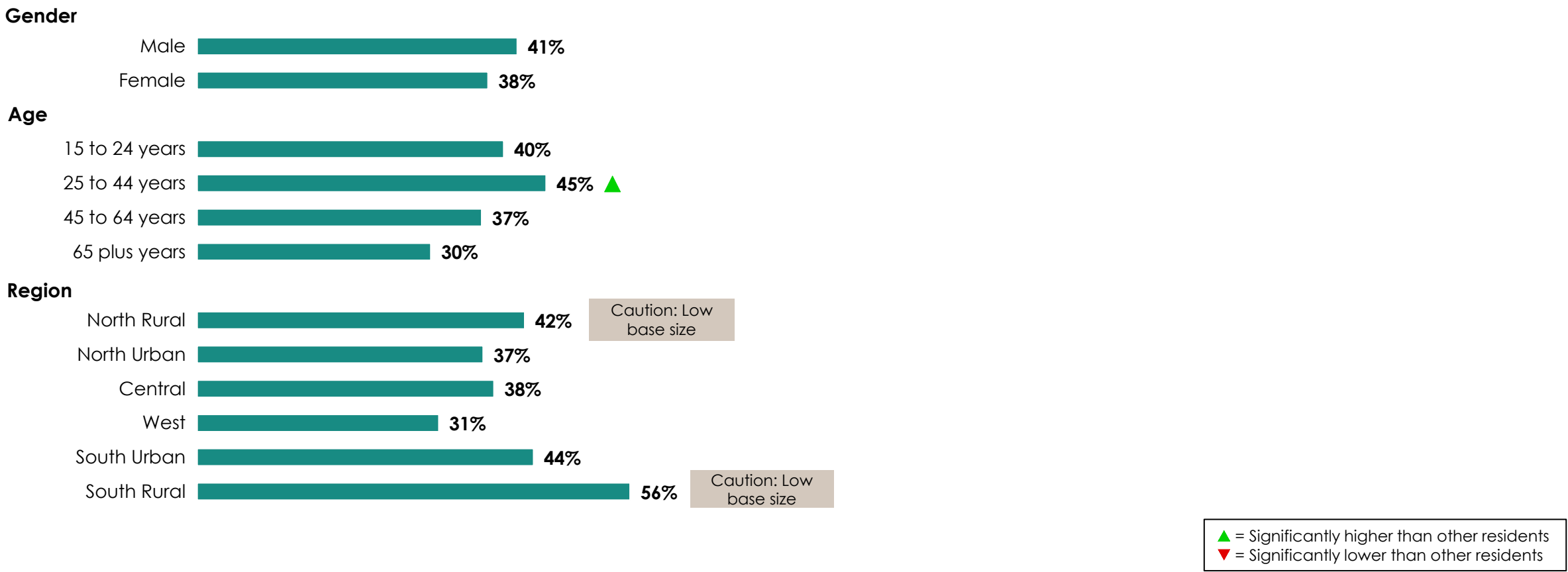
- Yes
- No
- Not sure
- I do not drive



▲ = Significantly higher than previous period
▼ = Significantly lower than previous period

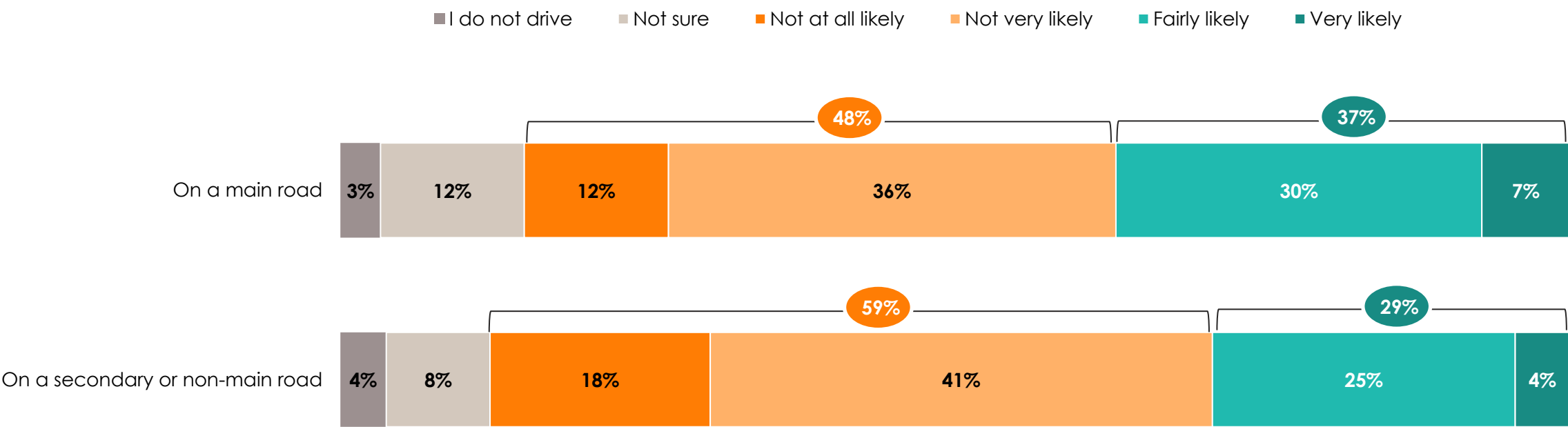
Residents aged 25 to 44 years most commonly have been stopped at an alcohol checkpoint in the last 12 months and being lowest among those aged 65 plus (albeit not statistically significant).

Stopped at an alcohol checkpoint while driving in the last 12 months – by demographics
(among Auckland residents, Nov-24)



More residents think it is unlikely than likely for a person to be caught driving after drinking on a main road or a secondary road in Auckland. Just under 2 in 5 think it is likely on a main road and 3 in 10 on a secondary or non-main road.

Likelihood of a person being caught drinking after driving...
(among Auckland residents, Nov-2024)



Perceptions that a person is likely to be caught driving after drinking on a secondary or non-main road increase based on the number of times stopped at an alcohol checkpoint in the past 12 months. Indicatively, perceptions are also higher for a main road among those stopped two or more times.

Likelihood of a person being caught drinking after driving... - by number of times stopped at an alcohol checkpoint while driving in the past 12 months
(among Auckland residents, November 2024)

